

Exhibit Rules & Regulations

Admittance

Admittance to the exhibit floor during installation will only be permitted to those persons with a temporary work pass or an exhibitor badge. On show days an exhibitor badge will be required to enter the show including one hour prior to opening and one-half hour after closing. Should you require additional time, please see Show Management. Under no circumstances will children 16 years of age or younger be permitted in the exhibit area during show hours, move-in, set-up, tear down or move-out.

The trade shows floor is available to all qualified attendees wearing an identification badge without restrictions. Qualified tradeshow attendees must wear an official badge. Please report any unauthorized attendees to the security personnel or show management staff immediately. Each exhibitor may reserve private areas within the booth that are not made generally accessible. The booth construction must make it evident which parts of the booth are not meant to be generally open and provide for access control to these parts (i.e. doors, walls, etc.). Discrimination policies denying admission to generally open displays to only some trade show participants (wearing an official badge) are not permissible.

Booth Payments

Both domestic and international exhibitors will be required to settle their accounts in full prior to booth installation. Payments made on site must be made by certified check, Canadian dollars or credit card (Visa, MasterCard, AMEX.)

Booth Responsibility

It will be the responsibility of the company who contracts the space to maintain personnel in the booth at all times during show hours. Any Exhibitor who starts to pack or dismantle the booth prior to show closing will be charged a set fee of \$1,000. Show Management will closely monitor this. All exhibits must be dismantled and shipped out during designated times. No exhibit properties may be left until the next day for pickup. All freight not picked up by 9pm may be forced if needed.

Booth Furniture

The General Service Contractor will be offering a booth package at a special discount rate. They will also be offering additional individual furniture rental and specialty items available in the Exhibit Service Manual. Note: In order to qualify for the offered advance discount rates, forms must be returned to appropriate locations by the specified deadline dates.

Catering Services

Catering services are available through the International Centre. Please see the official contractor sheet for full contact information.

Electrical Product Approval

No person shall use, advertise, display, sell, offer for sale or other disposal any electrical equipment unless it has been approved in accordance with Rule 2-024 and Ontario Regulation 438/07. Please visit http://www.esa-safe.com/GeneralPublic/epa_002D.php or see section Rental Services and Utilities - Electrical and Compressed Air Order Form in this manual.

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Exhibits / Show Floor

Please take time to familiarize yourself with the enclosed Guidelines for Display. Automechanika Canada will abide by these standards. Exhibitors requesting variances and/or exhibits that do not comply with the enclosed guidelines must complete the Booth Variance Request Form and receive approval from Messe Frankfurt, Inc. to deviate from these established standards. Onsite, exhibitors not in compliance with these rules will be forced to correct rule violations prior to the show opening. Exhibitors have the right to display/hang signs, banners, or logos from the ceiling of the exhibit hall with permission from Show Management. No "sold" signs of any nature which designate process or notices of sales are permitted. All demonstration equipment, including operator's position, must be located inside the booth. Exhibitors building special background or side dividers must make certain that the surfaces and backside of side walls of such dividers are finished in a manner as not to be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished show management shall authorize the official decorator to provide the necessary finishes and the exhibitor must pay all charges involved.

Souvenirs and literature may be handed out only from within the confines of the exhibitor's booth. Passing out promotional material or literature in the aisles or public areas is prohibited. Exhibitor personnel may not enter another exhibitor's exhibit space, or take materials from another exhibitor's exhibit space, without the expressed permission from that exhibitor.

No storage of any kind is allowed behind booths or near electrical service. Materials necessary to your exhibit must be stored within the exhibit. Electrical cords and connectors must be accessible.

Fire Prevention

The Exhibitor shall not use any flammable decorations or coverings for display purpose. All fabrics or other material used for decoration purposes must be flameproof. The Exhibitor shall comply with all applicable fire regulations.

Footwear/Safety Rules

Protective footwear must be worn during all move-in/dismantle time periods. Under no circumstances open-toed shoes will be allowed on the show floor. If you are working around or under any equipment that is used for working at heights such as scissor lifts, man-lifts, CSA approved hard hats and CSA steel toed safety boots must be worn at all times. When constructing large booths or structures, the area must be cordoned off by caution tape or stanchions. Personal protective equipment must be worn by anyone working inside the area. All safety guidelines as indentified by the Ontario Ministry of Labor (MOL) must be adhered to.

Height Restrictions

All in line standard booths will be permitted a height allowance of eight feet (8') including signage. All peninsula and island booths will be permitted a height allowance of sixteen feet (16') including signage. All booths must comply with the enclosed Guidelines for Display.

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Insurance

Show Management shall not be liable for injury to persons (or for damage to or loss of property) within the Exhibitor's booth and its surrounding area, or in such other areas as the Exhibitor may use to store its property or that of third parties. It is the responsibility of the Exhibitor to provide sufficient insurance. Such insurance shall include (but shall not be limited to) coverage of the Exhibitor's liability for injury to persons (and for damage to or loss of property) within the Exhibitor's booth and its surrounding area, and in such other areas the Exhibitor may use to store its property or that of the third parties.

Photography, Video Shooting and Sound Recording

No photography, videotaping or other means of recording is permitted without prior written approval from Show Management. Exhibitors shall not photograph or videotape the exhibit or products of any other Exhibitor or cause such exhibit or products to be photographed or videotaped. Show Management reserves the right to eject any Exhibitor and any of its employees or representatives from the licensed premises and International Centre for failure to comply with this rule or impose any other sanction permitted by these rules deemed appropriate by Show Management. Any Exhibitor not in compliance with this rule also agrees to immediately provide Show Management with all film, pictures, videotape, or other video or audio recordings (and all copies thereof) for disposal.

Sales Activities

Exhibitors may accept orders from trade buyers who furnish proof of their identity. Price labeling is not allowed on products exhibited in booth area, in the Show Directory or on advertising aids.

Security

Show Management will provide general security for the exhibit hall and public areas. However, you may contract for individual security for within your booth at your discretion. No weapons will be allowed on the show floor.

Set-up Deadline

Show Management and its organizers reserve the right to use any exhibit space still unoccupied on Wednesday, June 18, 2008 at 5:00 pm for whatever purpose it chooses. Exhibitors will remain liable for the space rental fee of such space.

Sound Systems

The use of sound systems is permissible provided they are not audible more than three feet into the aisle or into neighboring booths, and that the sound is directed exclusively into the exhibitor's booth. Show Management and its organizers shall have absolute control over its regulation, the intent of which is to ensure that the sound systems shall not be audibly objectionable to neighboring exhibitors. Sound amplification may be used by the exhibitor only for the dissemination of information to the Automechanika Canada audience directly relating to products and/or services of the particular company displaying such products and/or services at the show.

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Vehicles

Any vehicles left on the show floor for show purposes must comply with accepted vehicle safety standards of the International Centre. It is also mandatory for the vehicle key and onsite contact information be provided in the event of an emergency.

Important Notice: Any contractors involved in the set-up of display must receive a copy of these rules and regulations as well as the International Centre's rules & regulations. If you would like a copy e-mailed to your contractor, please contact Show Management.

Any infraction of these Rules and Regulations can result in you being removed from the show. In this event, your booth fee will be forfeited and, depending on the severity of the infraction, you can be barred from future expositions.

We appreciate your cooperation in making the show a successful and enjoyable experience for everyone.